12 Learning Management Statistics for 2017
Over **87%** of users have **web-based LMS solutions**. The eLearning software world is now dominated by the Cloud.
**Functionality** is the best-selling point of an LMS. Users select their LMS mainly based on **functionality (53%)**, followed by **price (32%)**, **support (5%)**, **company reputation (3%)**, and **software popularity (3%)**.
The LMS market will grow from $5.22 billion to $15.72 billion by 2021 as more and more companies make the switch to tech learning solutions.
Online-only learners are projected to make up almost **25%** of all students by **2020**.
8% of companies use MOOC (Massive Open Online Course) platforms and the number is expected to grow in 2017.
By the end of 2017, **98%** of all organizations will use video-based training programs in their digital learning strategies.
4.6 million college students are taking at least one of their courses online.

3.4 million college students are taking all their courses online.
74% of employees in businesses using LMS systems have a BYOD (bring your own device) policy.

97% of employees claimed that a tablet adoption policy increased their learning effectiveness. Having tablets in addition to laptops allows a new means to the employees to learn both, in the office and at home.
Large companies make up 30% of LMS buyers. These kind of companies especially benefit from giving their employees an accessible and standard training environment.
Google enrolled 80,000 of its employees in Udacity’s HTML5 course, taking advantage of what LMS platforms have to offer.
Sources

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