7 KEY BENEFITS OF PURCHASING AN LMS
Introduction

Learners today seek information and answers to their problems from every possible corner on the internet. With a growing need for skilled workers across the globe, be it any industry, companies require a system which enables them to **manage a large group of learners** with a **web-based** or **mobile-ready environment**.
The Need for a Learning Management System

It is observed that many corporates already work with systems which serve one need at a time, be it to organize the learning material or learner database, a tool to build courses, Talent Management, Online Quiz or testing tools and many more.

These are often disparate custom-developed systems which offer minimum interoperability and lead to information loss. It becomes increasingly difficult for the educators as well as the learners to make sense of the training programs, thus leading to knowledge gaps across the organization.
A Learning Management system (LMS) is a single platform, software tool that not only automates the learning process, but also gives the learner and educator an interactive and intuitive interface.
Let us look at some of the **key benefits** of purchasing a Learning Management System for your organization’s training needs –
A Learning Management System serves as a host for all your learning assets, training materials, courses, user information, performance reports and much more. All these resources are made available from one central location. So, even if you have a geographically distributed team of educators or learners, they can comfortably access all the required information in one go and from any part of the world. Saves time and money, doesn’t it?
2. Learn on the go - any time, any place!

With 24×7 availability and access to courses, there would be more learners willing to take up courses. Learners are offered the flexibility to schedule their own courses. With mobile-first LMS vendors on the rise, learners can take their courses with them on tablets, smartphones or laptops.
3. Building and taking Courses is fun

With an LMS, trainers have all the freedom to create interactive and engaging courses with different media assets and repositories at their disposal. Games and interesting quizzes help to reinforce learning in a fun way. **Course management modules** allow you to build remarkable courses in minutes with minimal effort and customized to your needs. With the addition of gamification and leader boards, learners get to earn badges for performing better than the peers! This breeds healthy competition and boosts training outcomes.
4. Better Instructor-learner Collaboration

No training is complete without give and take between the educator and the student. Timely notification and reminders make life easier. An LMS serves as a platform for learners to collaborate with peers, discuss topics of their interest and engage in exchange of knowledge. An LMS also gives the educators access to interact their students. Students can receive updated information from their trainers and get their queries resolved satisfactorily.
5. Easier to Manage Online exams & Certificates

An LMS allows students to self-enroll for a particular course or request for a particular course. They get to pick from a catalogue of courses offered to them. Trainers can allow or disallow any learner to re-take the exam. An LMS provides a streamlined learning delivery process by allowing the trainers to build learning paths for the courses. The system has built-in features to create custom certificates to be handed over to the learner on successful completion of any training program.
Feedback is vital for improving learning outcomes. With an LMS, trainers can monitor course-level, learner-level or group-level progress of their training programs. They can interact with the trainees and will receive personalized feedbacks as and when necessary.
7. Reporting & Analysis

Trainers can effortlessly pull out standard reports, download or share them with others for analysis and for improving the training programs for the future. They can track and monitor training scores and completion statuses. The LMS is built with a robust assessment engine which makes setting up an exam and grading them a walk in the park.
Conclusion

All in all, a Learning Management System drastically cuts down training setup costs – you no longer need to hire physical training assets, arrange for student-instructor sessions and heaps of paperwork. An LMS gives you an opportunity to focus on what is at the core of any learning program – to close all the knowledge gaps and improve learner performance!

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